

## GUIDING PRINCIPLES

EXPAND EXISTING PARTNERSHIPS WITH REGULATORY BODIES  
 SUPPORT GAMING POLICIES AND REGULATIONS  
 POSITION IGSA AS KEY INTEGRATOR FOR THE GAMING INDUSTRY

## EXPAND PARTNERSHIPS

IGSA recognizes that the explosion of growth in the online gaming industry in North America requires the advancement of efficient and effective gaming regulations. We recognize that closer partnerships with existing industry bodies will enable innovation to the benefit of the industry.

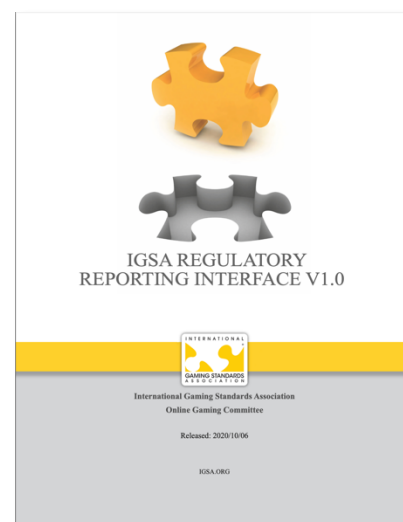
- STRENGTHEN RELATIONSHIPS
- COMMUNICATE KEY STANDARDS
- BE THE RESOURCE TO REGULATORS
- IDENTIFY & CREATE CORE REQUIREMENTS



## ENGAGE MEMBERSHIP

Our members are the driving force behind IGSA's success. Through direct engagement we will continue to support their business needs.

- SUPPORT SPORTSBETTING NEEDS
- LAUNCH REGULATORY AFFAIRS COMMITTEE
- FOCUS BOARD ON KEY BUSINESS NEEDS



## ELEVATE OUR PROFILE

Since 1998, IGSA is uniquely positioned to provide unbiased industry guidance and support. We will continue to do so.

- EXPAND EDUCATIONAL PROGRAM
- PROMOTE STANDARDS LICENSING