

# 2013 ONLINE SURVEY RESULTS

GAMING STANDARDS ASSOCIATION ONLINE SURVEY RESPONDENTS	REGULATORS (5)		OPERATORS (18)		SYSTEMS (11)		PLATFORM (8)		SERVICE (8)	
	YES (%)	NO (%)	YES (%)	NO (%)	YES (%)	NO (%)	YES (%)	NO (%)	YES (%)	NO (%)
Do you have an online gaming policy in place?	100.00									
Does your Online Gaming Policy...										
PROHIBIT ONLINE GAMING										
ENABLE ONLINE GAMING		100.00								
If your gaming policy enables online gaming, what type of online gaming is permitted?										
POKER ONLY		20.00								
CASINO STYLE GAMES										
ANY GAME THAT CAN BE MONETIZED		80.00								
Do you expect, or does, your legislation rely on inter-jurisdictional agreements to conduct gaming rather than build the infrastructure locally?										
YES / NO	40.00									
BOTH		60.00								
Do you have technical standards in place for online gaming?										
YES / NO	60.00	20.00								
IN PROGRESS		20.00								
Do you have internal control standards for online gaming?	100.00									
Do you see the need for common interface standards to assist in interoperability between online gaming system components?	80.00	20.00								
Do you see standards as improving your regulatory function?	100.00									
Do you see the need for regulators to collaborate with other industry stakeholders to create online gaming standards?	100.00									
Do you see the need for having common messaging standards for information exchange between land-based industry and the online gaming industry?	80.00	20.00								
Do you foresee monitoring tools built for the regulatory community using these standards?	60.00	40.00								
Do you see the need for a common messaging standard for online gaming regulatory monitoring to be used across multiple jurisdictions?	80.00	20.00	66.70	33.30	81.80	18.20	100.00		100.00	
Are you aware of any forum that is working on creating technical standards for online gaming?	60.00	40.00	11.10	88.90	27.30	72.70	33.30	66.70	12.50	87.50
If such a group was setup by GSA, would you participate?	60.00	40.00	88.90	11.10	81.80	18.20	100.00		100.00	
What kind of gaming operator are you?										
ONLINE CASINO				61.10						
LANDBASED CASINO				27.80						
LANDBASED TRIBAL				16.70						
LOTTERY				22.20						
HORSE RACING										
BINGO HALL				11.10						
OTHER				11.10						
Are you licensed in multiple jurisdictions?			44.40	55.60	100.00		100.00		37.50	62.50

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	YES (%)	NO (%)	YES (%)	NO (%)	YES (%)	NO (%)	YES (%)	NO (%)	YES (%)	NO (%)
Do you have an online gaming operation?										
Yes / No			61.10	27.80						
In Progress of applying				11.10						
What market segment(s) does your system support?										
Online Casino						63.60				
Landbased Casino						90.90				
Landbased Tribal						81.80				
Lottery						36.40				
Horse Racing						9.10				
Bingo Hall										
Other						9.10				
Do you have your own online gaming platform?					90.90	9.10				
Do you have your own mobile gaming platform?					54.50	45.50				
Do you integrate with other mobile gaming platforms?					36.40	63.60				
Do you integrate with other online gaming platforms?					72.70	27.70				
What type of online gaming segment(s) do you support?										
Lottery								100.00		
Casino								100.00		
Bingo								100.00		
Social								66.70		
Pari-mutual								66.70		
Fixed Odds								66.70		
Fantasy Sport								33.30		
Other								33.30		
All of the above								66.70		
Are you currently partnered with a land-based gaming system provider?								100.00		
Do you integrate with 3rd party land-based gaming system providers?								100.00		
What service do you provide?										
Geolocation										
Player Verification										
Payment Processing										12.50
Game Developer										25.50
Other										62.50
Do you see value in having technical standards for online gaming?			83.30	16.70						
Do you see value in creating standards for integrating land-based systems with online gaming platforms?			66.70	33.30						
Do you see value in creating interface standards for integrating with online or mobile gaming platforms?					81.80	18.20				
Do you see value in creating standards for integrating with land-based gaming systems?							100.00			
Do you see value in creating interface standards for integrating with online gaming platforms?									100.00	
If standards were available would you insist on vendors using them?			83.35	16.70						
Do you believe that standards benefit your organization?			77.80	22.20	90.90	9.10	100.00		100.00	
Who should set technical standards for online gaming?										
Regulators				11.10		9.10		33.30		
All Industry Stakeholders				77.80		81.80		66.70		
No need for Technical Standards				11.10		9.10				100.00