

STRATEGIC PLAN 2023

GUIDING PRINCIPLES

- EXPAND EXISTING PARTNERSHIPS WITH REGULATORY BODIES
- SUPPORT GAMING POLICIES AND REGULATIONS
- POSITION IGSA AS KEY INTEGRATOR FOR THE GAMING INDUSTRY

STRATEGIC FOCUS

1 ENGAGE & GROW MEMBERSHIP

- a IGSA will host a series of micro-session including, sports betting, online, cyber security, etc.*
- b IGSA to explore the creation of new relevant committees*
- c IGSA to re-engage existing technical committees*
- d IGSA will continue with the non-technical regulatory affairs committee to identify regulatory challenges that maybe solved through technology*

2 PURSUE REGULATOR PARTNERSHIPS

- a IGSA will host and promote virtual meetings with regulators to communicate key standards for Regulators (G2S, GAT, RRI)*
- b IGSA will promote the regulatory benefits and wide adoption of GAT*
- c IGSA will continue to strengthen existing collaboration with IAGR / NAGRA / Regional Tribal Organizations*

3 ELEVATE GSA PROFILE IN GAMING INDUSTRY

- a IGSA will increase membership engagement*
- b Create awareness of IGSA activities*
- c 25th Anniversary annual meeting and celebration*
- d IGSA to attend relevant trade events*

4 PROTECT & GROW ORGANIZATION

- a IGSA will explore expanding membership benefits*
- b IGSA will promote the standards licensing program*
- c IGSA board members will take every opportunity to pitch IGSA membership to non-member companies and organizations*